



Art to wow Hong Kong

An Orakei artist is one of 12 Aucklanders to have their work chosen for a special World of WearableArt show in Hong Kong.

Bev Goodwin's piece Polyrococo will be shown to more than 16,000 people at the Hong Kong Arts Festival Show.

WOW managing director Gabrielle Harvey says the 70-minute show has been specially created to showcase the best of the best sections from past WOW award shows.

"The performance in Hong Kong will present more than 100 extraordinary WOW garments. There will also be dozens of dance and character costumes, and some extraordinary props.

"We aim to show New Zealand to be a country of creativity and

colour, presenting a different side of us from the way that perhaps the Hong Kong and Chinese market traditionally thinks of us.

"For example, through our South Pacific section we can show an element of New Zealand's traditional culture in a more contemporary way. Much of the audience is unlikely to have ever seen WOW before, so they won't know what has hit them."

Ms Goodwin has another artwork based on leis in the free sculpture exhibition now on at the Auckland Botanic Gardens.

Pacific flair: Bev Goodwin's World of WearableArt creation Polyrococo is being shown in Hong Kong this weekend.

